

Residents Panel Presentation

January 2024

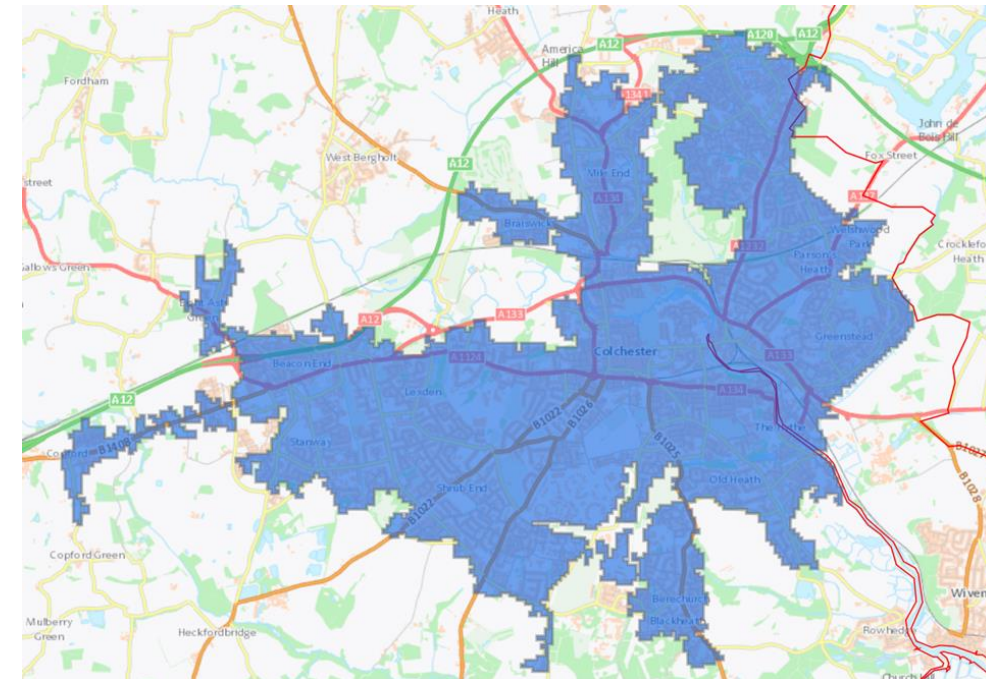
Clare Ratcliffe
Scott Gray-Chick



Town Deal Background



- Colchester was one of 101 English towns invited to bid for up to £25m from the Town Deal, part of the Government's Levelling Up agenda.
- 'We are Colchester' was formally launched in January 2020 to lead this bid.
- Colchester's bid was submitted to Government in October 2020. It covers the wider urban area as shown on the map : population 136,300.
- An award offer was made to Colchester in March 2021 of £19.2m (£1m for accelerated schemes, £18.2m for the main Town Deal projects).
- The Town Deal funding must be spent by March 2026.
- The themes Town Deals have to address are:
 1. Urban regeneration, planning and land use.
 2. Skills and enterprise infrastructure
 3. Connectivity (physical and digital).

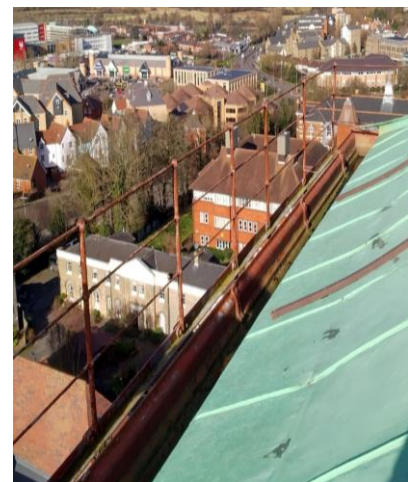
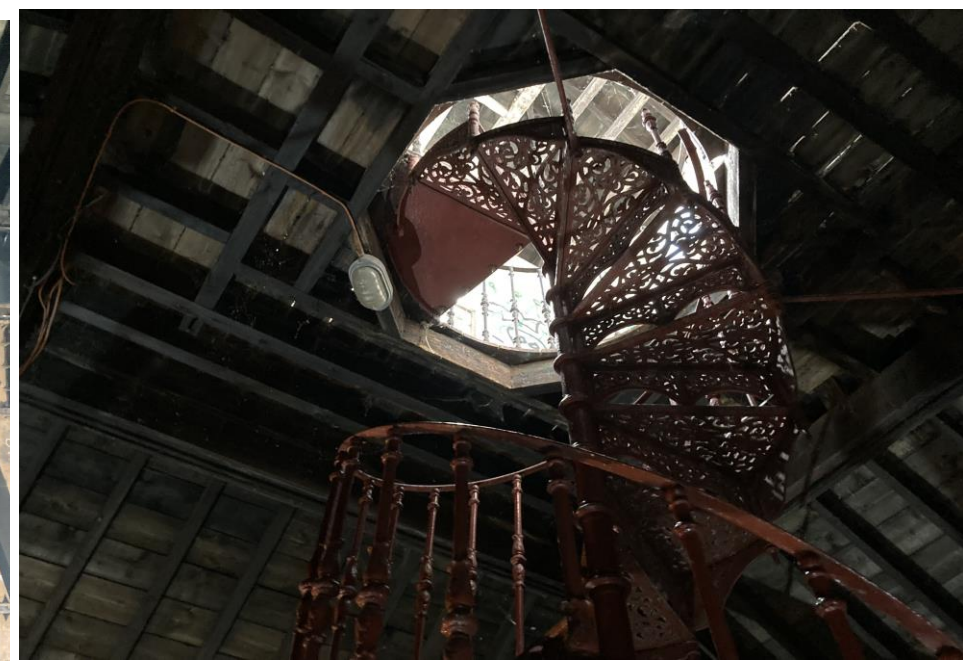
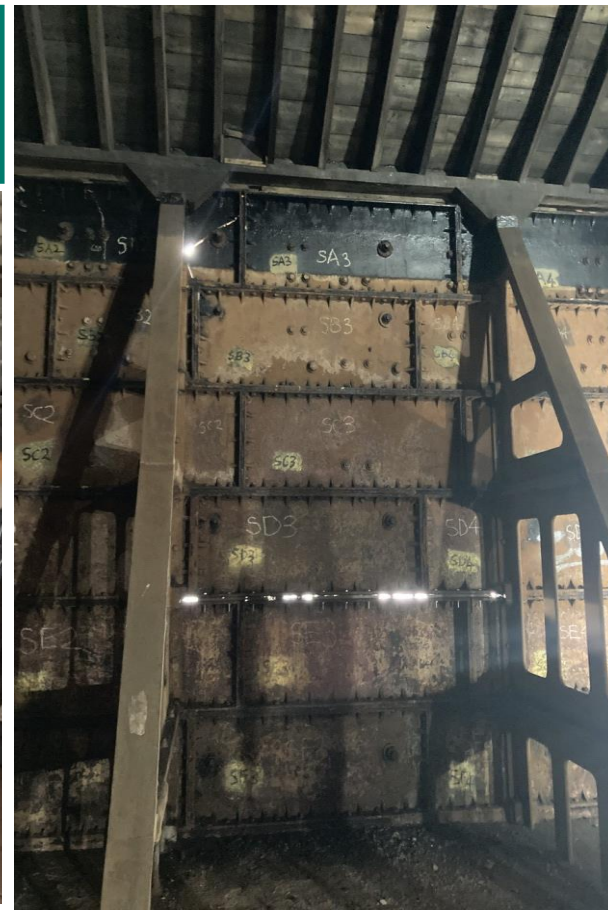




We are Colchester

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**LEVELLING
UP**

Jumbo



We are Colchester



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We are Colchester

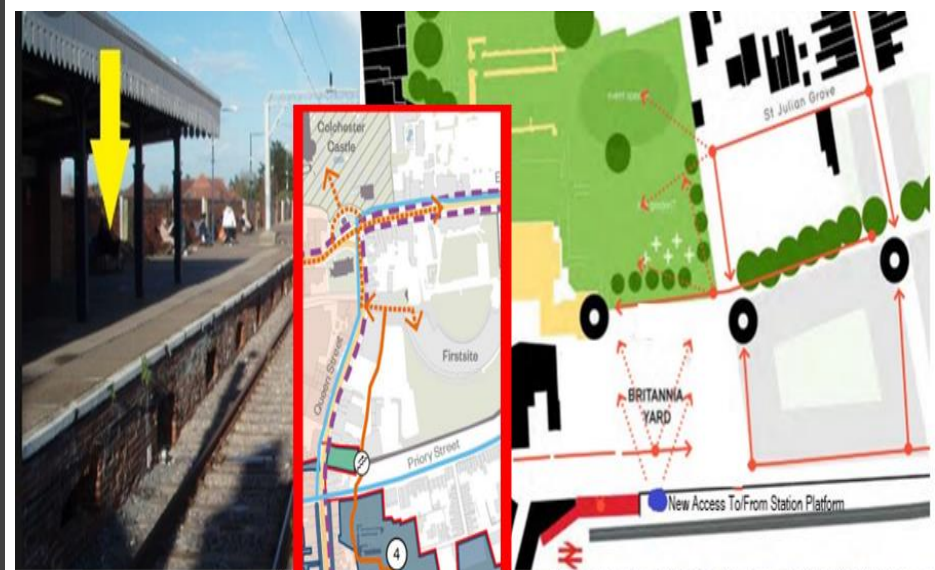
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Levelling Up Fund (LUF) Background



- The second round of the Government's 'Levelling Up Fund' was launched in March 2022.
- Colchester was eligible in this round to apply for a project or suite of projects covering one or more of the intervention themes:
 1. Town Centre and High Street regeneration
 2. Local Transport Projects
 3. Cultural and Heritage Assets.
- Colchester City Council was awarded £19.66m.
- This money will be focused on the regeneration of the St Botolph's area of the City Centre, which aligns well with all three intervention themes.
- LUF money must be spent by 1st April 2026.



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City Centre Communications

What would you like from us when promoting city centre regeneration projects?

For example, “share updates with us regularly.”



Listen to our communities.



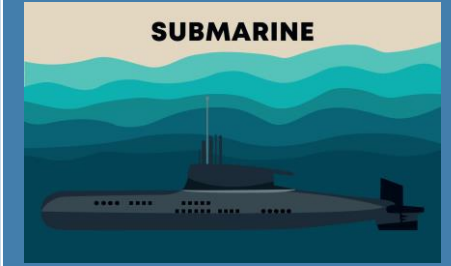
Work well with partners.



Prioritise direction over speed.



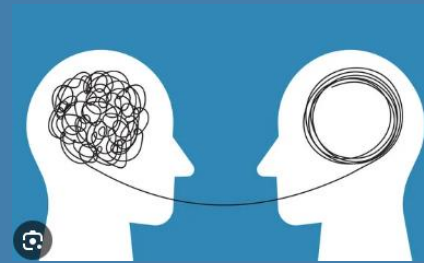
Be empathetic.



Communicate often.



Communicate well.



Communicate 'why'.



Never leave our residents guessing.



Always find the positive.



Promote the city as a destination.